

## 2023-2024 District Goals

District: **118 R**

Constitutional Area: **Europe**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

**Our team will ensure 80% of clubs in our district report service.**

### Action Plan

[Service-Activities-Action-Plan D118R.pdf](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

# MEMBERSHIP DEVELOPMENT

## Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	5	5
2nd Quarter			5	5
3rd Quarter	1	20	10	10
4th Quarter	0	0	5	15

## FY New Clubs

1

## FY Charter Members

20

## FY New Members

25

## FY Retention Goal

35

## NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

10

## Action Plan

[Membership-Development-Action-Plan\\_D118R.pdf](#)

## LEADERSHIP DEVELOPMENT

### Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. **Our team will ensure 80% of zone chairpersons attend zone chairperson training.**
- b. **Our district will confirm 85% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. **Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

### Action Plan

[Leadership-Development-Action-Plan\\_D118R.pdf](#)

## LCIF

### Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. **Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 15%.**
- b. **Our team will ensure that 3 clubs in my district achieve 100% member participation.**
- c. **I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. **I will make a personal donation of \$50 to LCIF and I will ask 5 members of my district cabinet to make a personal donation to LCIF.**

### Action Plan

[LCIF-Action-Plan\\_D118R.pdf](#)

# CUSTOM GOALS

## Goal Statement

### Action Plan

[01 Custom-Goal-Action-Plan D118R.pdf](#)

### Goal Statement

S.M.A.R.T District Targets:

“A journey of thousand miles begins with one step.”

Lau Tzu.

- \* Leo, Lion and Leo-Lion members to exceed the limits of their existing capacities and thus become part of the change by creating new opportunities.
- \* Being a part of the LIONS Strategic Plan, supporting this new formation.
- \* New smart actions with GAT
- \* Actions for new and old members
- \* New ideas and plans for LCIF
- \* 8 Global Causes activities for Leo/Lions Clubs
- \* Organize Public Relations (PR) and Marketing (Promotion & Presentation) activities through Lions' national and global social media channels.
- \* Increase the visibility and awareness of LIONS and LCIF in communities.
- \* Highlight the value of both brands and the Lions International brand (Branding) and to raise awareness.
- \* Increase all global cause services at the Club and District levels, to fulfill the set goals.

### Action Plan

[02 Custom-Goal-Action-Plan D118R.pdf](#)